

Do you own a Nokia GPS enabled mobile phone?

Would you like to help us Beta trial one of the most revolutionary Speed Limit Awareness software products in Australia?

Hi. I'm George Germanos and my company, Smart Car Technologies, is the creator of SpeedAlert™ LIVE, Australia's first commercially available Speed Limit Awareness software applications.

SpeedAlert™ LIVE works on your Nokia (others to come soon) GPS enabled mobile phone and informs you of the applicable speed limit on every road in every capital city in Australia (and quite a few other major towns). For the complete coverage areas please visit www.speedalert.com.au/coverage.php

We have just finished the development of our newest version, SpeedAlert™ LIVE. This version works with GPS and GPRS and connects via your phone network to our servers to determine what the Speed Limit is on the road you are travelling on.

SpeedAlert™ LIVE is then able to warn you if you are exceeding the applicable speed limit, if there are any Speed or Red Light Cameras coming up, if there is a School Zone and if it is active it actually drops the speed limit to 40km/h during school hours. It will also warn you if there are any Railway Crossings, Pedestrian Crossings, rest stops as well as other Points of Interest such as service stations, Toll Points, fast food outlets etc.

What is SpeedAlert™ LIVE?

SpeedAlert™ LIVE is an application that you download to your mobile phone. It will take up around 1.5MB of space. The whole download process from registering on our website, downloading and automatically installing the application should take less than about 10 minutes.

What do you need?

1. A Nokia Mobile Phone with GPS.
SpeedAlert™ LIVE needs a GPS signal so obviously it will not work on your 4 year old "I just use it to make calls" type phone... you will need a newer model GPS enabled mobile phone. The Nokia N95, the N95 8 GIG, the Nokia Navigator 6210, and the Nokia E71 are great examples of the type of phone you need. Your Nokia will need to have a minimum Firmware version. Be prepared to update it if it doesn't. We also recommend people have a car charger (for increased runtime) and a PDA/Phone cradle for their device, so they can run SpeedAlert™ LIVE on a powered device in a securely mounted position.
2. A Data Plan.
You will also need a data plan. SpeedAlert™ LIVE is as efficient as possible with data transfers but you will still need access to a data plan from your phone carrier in order for it to work. If you are a normal driver (drive 2 hours a day/7days a week) and you use SpeedAlert™ LIVE every minute that you drive you will use up around 25MB of data per month. Most data plans give you around 100MB or 200MB of data per month. Please note that any costs associated with your data plan are entirely your responsibility.

How does SpeedAlert™ LIVE work?

SpeedAlert™ LIVE determines the position of your vehicle on the road by accessing the GPS signal that your mobile phone receives. It sends those co-ordinates to our server through your mobile phone's GPRS service. The server then interrogates a proprietary database of speed limits and returns to the mobile phone that section of the road you are on. SpeedAlert™ LIVE then is able to warn you if you are going over the speed limit as well as all the other good things described above.

So what's this Beta Trial all about?

We are looking to run the SpeedAlert™ LIVE Beta Trial for a period of around 6 weeks starting on Monday 23rd of February. We are looking for around 100 users around the country. We of course reserve the right to change it, extend it or terminate it at any time (but we would let you know if we did anything like that).

What do we get out of this...?

We are ready for other people to have a look at our application, use it to your hearts contents, try and break it and then listen to your opinions, criticisms (hopefully constructive ones), good reviews and bad (if you must) reviews... We want to hear it all...!

We also want you to find the 3 purposely hidden bugs we have built in to make sure you are paying attention...

We will then use all the feedback we get to make our software better.

What do you get out of this...?

Anybody that participates in our Beta Trial will get to use our software for *FREE for 6 months* after the Beta Trial finishes.

Anybody that gives us any feedback will get to use our software for *FREE for 1 year* after the Beta Trial finishes.

PLUS you get to participate in an Australian first... Using a Speed Limit Awareness application that will make you a safer driver and help you avoid unintentional speeding.

What's next...?

I know there are plenty more questions, Terms & Conditions, Disclaimers, legal stuff etc. etc. that we need to cover... We think it is best if you contact us if you are interested and we can take care of all that in due course...

In Summary:

You need a Nokia mobile phone with Built in GPS. No Blackberries, iPhones or other GPS enabled handsets just yet (we're still working on these models).

Your Nokia needs a minimum Firmware version depending on model. Be prepared to update it...

You need a data plan. At least 50MB per month should do it.

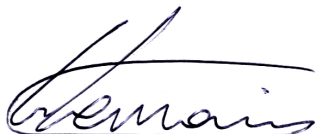
You need to be a driver and drive regularly. Obviously...

You need to live in an area that we have covered. See www.speedalert.com.au/coverage.php to make sure.

You need to value your license, accept that speed limits are there to be adhered to and be willing and able to offer feedback and (constructive) criticism.

For more information and to register for the SpeedAlert™ LIVE Beta Trial you need to let us know that you're interested, your name, the area that you drive in and your mobile phone model. Send us an email to betatrial@speedalert.com.au and we'll get you going...!

Thank you for reading through this and for participating in this very exciting project.



George Germanos
CEO, Smart Car Technologies

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